



7 December 2015

To: Members of the Press

FiNC co., Ltd.

FiNC co., Ltd. attracts key investments from eight major companies listed in the First Section on the Tokyo Stock Exchange for Series B funding round

FiNC co., Ltd. (headquartered in Ginza, Tokyo; CEO: Yuji Mizoguchi; hereafter “FiNC”) has attracted investments from the below companies for its Series B funding round :

ANA Holdings Inc., All Nippon Airways Trading Co., Ltd, Credit Saison Co., Ltd., The Dai-ichi Life Insurance Company , Limited, Mitsubishi Estate Co., Ltd., Yoshinoya Holdings Co., Ltd., Rohto Pharmaceutical Co., Ltd., Kewpie Corporation, Golf Digest Online Inc, Neo Career Co., Ltd., Fenox Venture Capital, Goodpatch, Inc. as well as further investments from existing shareholders.

FiNC is a digital healthcare company with an emphasis on creating timely, actionable and personalized recommendations to help individuals reach their health goals. Leveraging technology and research, FiNC provides a platform for users to understand, manage and improve their health.

Background

FiNC’s ambition to significantly advance wellness management and to create the top wellness company in the world underscores the strong interest shown by major companies listed on the Tokyo Stock Exchange. The investments by these representatives of Japanese industry underlie intentions to quickly create business opportunities in partnership with FiNC.

In addition to the expansion of these joint business opportunities, the funding obtained this round will be allocated to the further strengthening of artificial intelligence-powered wellness-focused products, services and platforms through potential mergers, acquisitions, investments, marketing and promotion.

Moreover, the implementation of the “Stress Check” framework (initiated by Japan’s Ministry of Health, Labour and Welfare, requiring business with more than 50 employees to perform an annual evaluation of employee stress levels) on 1 December 2015, which clearly commits companies to nurture the health and wellness of employees’ minds and bodies as an indispensable asset, FiNC’s “Corporate Wellness Management Solution” is favorably positioned as an intuitive and effective service fully compliant with the framework’s requirements.

Going forward, FiNC aspires to create major contributions in the wellness space as well as to share with the world the wealth of knowledge that is Japanese Health.

Investors:

ANA Holdings Inc.

Headquarters: Shiodome City Center, 1-5-2 Higashi-Shimbashi, Minato-ku, Tokyo 105-7140, Japan

President and CEO: Shinya Katanozoka

All Nippon Airways Trading Co., Ltd

Headquarters: Shiodome City Center 1-5-2, Higashi-shimbashi, Minato-ku, Tokyo 105-7140, Japan

President and CEO: Ken Nishimura

Credit Saison Co., Ltd.

Headquarters: 52F Sunshine 60 Bldg., 1-1 Higashi-Ikebukuro 3-chome, Toshima-ku, Tokyo 170-6073, Japan

President and CEO: Hiroshi Rinno

The Dai-ichi Life Insurance Company, Limited

Headquarters: 13-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8411, Japan

President: Koichiro Watanabe

Mitsubishi Estate Co., Ltd.

Headquarters: Otemachi Building, 6-1, Otemachi 1-chome, Chiyoda-ku, Tokyo 100-8133, Japan

President and CEO: Hirotaka Sugiyama

Yoshinoya Holdings Co., Ltd.

Headquarters: 1-20-1 Akabane-minami, Kita-ku, Tokyo 115-0044, Japan

President: Yasutaka Kawamura

Rohto Pharmaceutical Co., Ltd.

Headquarters: 1-8-1, Tatsumi-nishi, Ikuno-ku, Osaka 544-8666, Japan

President and COO: Toshiaki Yoshino

Kewpie Corporation

Headquarters: 4-13, Shibuya 1-chome, Shibuya-ku, Tokyo 150-0002, Japan

Representative Director, President: Minesaburo Miyake

Golf Digest Online Inc

Headquarters: 3-4-8, Toranomom, Minato-ku, Tokyo 105-0001, Japan

President and CEO: Nobuya Ishizaka

Neo Career Co., Ltd.

Headquarters: 2F, Shinjyuku sanei Building, 1-22-2, Nishi-shinjyuku, Shinjyuku-Ku, Tokyo 160-0023, Japan

CEO: Ryoichi Nishizawa

Fenox Venture Capital

Headquarters: 1641 North First Street. Suite 110, San Jose, CA 95112, USA

General Partner & CEO: Anis Uzzaman, Ph.D

Goodpatch, Inc.

Headquarters: South Gate Shibuya Bldg 3rd Floor, 3-3 Uguisudanicho Shibuya-ku, Tokyo 150-0032, Japan

President and CEO: Naofumi Tsuchiya

Other current shareholders

Company Name : FiNC co., Ltd.

Founded: 11 April 2012

Founder and CEO: Yuji Mizoguchi

Headquarters: Matrix Building 4F, 5F, 7F, 3-9-6 Ginza, Chuo-ku, Tokyo 104-0061, Japan

Website: <http://www.finc.co.jp>

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